

7 July 2010

HRG appoints new partner in Sudan

Hogg Robinson Group (HRG), the world class corporate travel services company, has announced the appointment of Dar Alkhartoum Air Booking Agency as its new partner in Sudan. The corporate travel entity will trade as HRG Sudan.

Abdulla Tawakul, Senior Vice President for Dnata Travel Corporate and Regional Network says: "We are delighted to welcome Dar Alkhartoum to the HRG worldwide network. It is a highly respected, full service travel agency and we very much look forward to working with them as HRG Sudan. We have no doubt that the additional local knowledge and expertise they bring to the network will prove to be of significant value in our commitment to delivering world class travel management services to our clients."

Khalid Mohamed Elbaghir, Chief Financial Officer of Dar Alkhartoum Air Booking Agency commented: "We are excited to be working with such a client-focussed company as HRG, which shares the same values about the importance of people to the business. We look forward to sharing our expertise and professionalism with HRG's clients to ensure they receive the best possible service in Sudan, and are pleased that our existing clients will be able to benefit from HRG's range of market leading products and services."

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Notes to Editors:

Hogg Robinson Group plc (HRG) is an award-winning international corporate travel services company which operates from headquarters in Basingstoke, Hampshire, UK. Established in 1845, HRG's interests now relate to owned or controlled corporate travel services operations in 25 key driver / growth markets throughout Europe, North America and Asia Pacific, which are supported by a network of contracted partners. The HRG network extends to nearly 120 countries, which includes 44 countries in Africa and the Middle East: Abu Dhabi, Afghanistan, Algeria, Angola, Bahrain, Bangladesh, Benin, Botswana, Burkina Faso, Cameroon, Congo, Côte d'Ivoire, Dubai, Egypt, Ethiopia, Ghana, Guinea, Jordan, Kenya, Kuwait, Lebanon, Malawi, Mali, Mauritius, Morocco, Mozambique, Namibia, Nigeria, Oman, Pakistan, Qatar, Republic of South Africa, Saudi Arabia, Senegal, Sri Lanka, Sudan, Syria, Tanzania, Togo, Tunisia, Uganda, Yemen and Zambia & Zimbabwe.

HRG's philosophy is to focus on its clients underpinned by three differentiators – its people, its technology and its breadth of service. The company has experienced management and skilled operators together with a strong reputation for technology which it develops and owns in-house. In addition HRG is the only major travel management company to offer a real breadth and depth of services. All of which combine to serve every client around the globe and deliver value, cost savings, efficiency and innovation, without compromise.

HRG's client base spans a broad range of industry sectors including Automotive, Banking and Finance, Manufacturing, Media and Entertainment, Oil and Gas, Pharmaceutical, Retail and Telecommunications.

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